

SALLY ALSPAUGH, CAP®

Sally Alspaugh is an independent Chartered Advisor in Philanthropy® nationally recognized for her ability to bring clarity and common sense to the complex issues of income and estate tax avoidance through philanthropic planning. She is also highly respected in the Cincinnati area for her family legacy work with high net worth families.

After obtaining her life insurance license in the 1970s Sally received estate-planning training through the Connecticut General Life Insurance Company, now CIGNA. In 1991 she encountered the world of philanthropy that forever changed the course of her career. Simultaneously, Sally owned and operated the Clarus Group located in suburban Cincinnati. Clarus served clients in dual capacities as both fee-based consultants through Clarus Consulting and as investment advisers through Clarus Financial. Over time Sally's commitment to philanthropy deepened to become the major concentration of her career. Consequently she sold her company to an employee in 2007 in order to devote 100% of her time to philanthropic consulting.

An engaging educator, speaker and lecturer, Sally presents advanced philanthropic and charitable giving strategies in a language audiences understand. Her presentations are rich in history, anecdotes, and real life case studies. Currently Sally contracts with nonprofit organizations' development offices as a speaker and educator on planned giving and building family legacy, as Director of Estate Giving for the Cincinnati Zoo & Botanical Garden, and moderates a national online CAP® designation study group offered by the American College and sponsored by the International Association of Advisors in Philanthropy. She has been a guest expert on radio and in print, and for years was a featured columnist for the *Cincinnati News Eastside Weekend* financial section. She is a contributing author for *Stop & Think: Important Financial Advice for You and Your Family* compiled and edited by Sydney LeBlanc and Lyn Fisher.

Sally is past president of the International Association of Advisors in Philanthropy (AiP), a current board member of the AiP Foundation and past winner of AiP's annual Fithian Leadership Award presented to recognize an individual with a distinguished career in service to the philanthropic community. She is a member of the Cincinnati Estate Planning Council, a former Trustee for The Greater Cincinnati Planned Giving Council, a former advisor to The Greater Cincinnati Foundation, and a current advisor to The Bethesda Foundation.

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